

# Technology and Design Rubric

Name \_\_\_\_\_ Section \_\_\_\_\_

Category	6	5	4.5	3.5	Scores
<b>Storyboard</b>	Storyboard displays a clear plan early on and directs the project throughout the process.	Storyboard displays a clear plan and directs the project throughout most of the process.	Storyboard is vague and provides limited direction for the in the project.	Storyboard does not exist and/or is not used to direct project.	
<b>Visuals</b>	Visuals create a distinct atmosphere or tone that matches different parts of the project. The images may communicate symbolism and/or metaphors.	Visuals create an atmosphere or tone that matches some parts of the project. The images may communicate symbolism and/or metaphors.	An attempt was made to use visuals to create an atmosphere/tone but it needed more work. Image choice is logical.	Little or no attempt to use visuals to create an appropriate atmosphere/tone.	
<b>Appropriate Audio</b>	Audio is clear and appropriate to the tone and content shown.	Audio is engaging, but inappropriate to the tone and content.	Audio is not engaging or distracting and/or inappropriate to the tone and content.	There is no additional audio added to enhance the project.	
<b>Effects and Transitions</b>	All effects and transitions used enhance visuals and augment the flow of the movie.	Most effects and transitions used enhance visuals and augment the flow of the movie. 1 or 2 distract viewer.	Several effects and transitions distract viewer from intent of movie.	Effects and transitions are not included or a majority distract viewer from intent of movie.	
<b>Titles and Credits</b>	Project title and credits are included. All text is easy to read.	Project title and credits are included. Most text is easy to read.	Project title and credits are included. Most text is difficult to read.	Project title and credits are not included.	
<b>Duration of Presentation</b>	Length of presentation was 4 minutes.	Length of presentation was 3 minutes.	Length of presentation was 2 minutes.	Presentation was less than 2 minutes long OR more than 4 minutes.	
					<b>Total</b>

## Example grading:

Storyboard 6  
 Visual 4.5  
 Audio 4.5  
 Effects/Trans. 6  
 Titles 5  
 Duration 6

$6+4.5+4.5+6+5+6=32$   
 $32/36=88\%$  B+